

FACULTY PROFILE



Name : **Dr.N.MARKKANDEYAN**

Nationality : Indian

Religion : Hindu

Age and Date of Birth : 62 years / 05-06-1956

Educational Qualification : M.Com, B.Ed, D.E.M, M.B.A, Ph.D.,

Degree / Diploma	Institution/University	Month and Year	Division / Class
Ph.D	M.K.University, Madurai	June 1997	---
D.E.M.	Indian Institute of Export Management, Bangalore	July 1996	Second Class
B.Ed	Annamalai University	December 1982	Second Class
M.B.A	Tamilnadu Open University	April 2008	First Class
M.COM	Madurai Kamaraj University	April 1980	First Class

Designation : Retired Principal- Principal from 01-06-2009 to 31-05-2015

Date of Appointment : 06-10-1982

Date of Retirement : 30-06-2014/Superannuation extension up to 31.05.2015

Present Designation : Academic Director in G.T.N. Arts College, Dindigul
From 01-06-2015 to Till Date

Indian Passport No : G 1668635- Type P/ File No TRY Z84110506
P5461859 Expiry 10-11-2026

Teaching Experience:

Under Graduate	Post Graduate
32 Years	29 Years

Title of the Ph.D. Thesis:

- “Human Resources Management in State Road Transport Undertakings in Tamil Nadu – A Case Study of RMTCL LTD., Dindigul.

Examinership:

- Served as an external examiner both for PG and UG Courses in various Universities and several Autonomous Colleges in Tamil Nadu.

Membership in Professional Bodies:

1. Member in Social Scientists Forum, New Delhi.
2. Member in Tamil Nadu Science Forum.
3. Member in Commerce Graduates Federation of India, Neyveli.

Research Activities:

1. Recognised Guide for Ph.D. Scholars of M.K.University, Madurai. (MKU-R-3/Ph.D-Super./ Dated 05-08-2002.)
2. Acting as an approved guide for PhD Scholars of Mother Teresa Women University, Kodaikanal
3. Acting as an approved Co-guide for PhD Scholars of GRI, Gandhigram.

Research Orientation

1. Attended One-day Orientation programme for PhD Guides in Colleges and for major and minor research projects organized by Madurai Kamaraj University, held in Yadava College, Madurai on 06-10-2003.

2. Attended ICSSR and MIDS sponsored Annual workshop for Ph.D. Scholars and Guides organized by GRI, RIM Department, Gandhigram, on 25th to 28th January, 2000.
3. Organised an one-day state level workshop for commerce Research Scholars on Application of Statistical tools for Commerce and management research at G.T.N.Arts College, Dindigul.
4. Attended 5 day special orientation programme organized by Barathiar University, Coimbatore.

Research Guidance:

Research Leading To	On-going	Awarded
PhD	4 Candidates	25 candidates
M.Phil	NIL	48 Candidates

Details of Awarded PhDs under My Guidance:

S.No	Name of the Candidate	Research Topic/Year of Award
1	Mr.T.Saravanan Full-time Gandhigram University	Tourism Management in Dindigul District Awarded in 2008
2	Mr.M.Devakumar, Lecturer in Commerce, G.T.N Arts College, Dindigul MKU Part-time Reg.No: 3314	Marketing of Cellular Phone Services in Tamilnadu. Awarded in 2009
3	Mrs. R.Meera Athirai, S.G.Lecturer in Commerce, G.T.N Arts College, Dindigul MKU-Part time Regn.No.0921- 18/10/02.	T.V Commercials and Buying Behaviour of the Parents- A Study on Children Preferences. Awarded in 2008

4	Mr.K.G.Selvan, Manager, Primary Agriculture Co-operative Bank, Gandhigram. MKU Part-time Reg.No:3396	Operational Efficiency in Performance of Ur ban Co-Operative Bank. Awarded in 2008
5	Miss.K.Sridevi Gayathiri Full-time Gandhigram University	Functioning of Knitting Garments Industry in Thiruppur Awarded in 2009
6	Miss.S.Renganayaki Full-time Gandhigram University	Working conditions of women workers of Mach Industries in Virudhunagar District Awarded in 2009
7	Mrs.J.Radha, Full Time Research Scholar, G.T.N Arts College, Commerce Research Centre, Dindigul. MKU Reg.No:1426	The Role of District Industries Centre in Promotion and Development of Small Scale Industries in Dindigul District. Awarded in 2010
8	Mr.John Prabhakaran, Lecturer in Commerce, St.Joseph College, Trichy. Part-time Research Scholar, MKU Reg. No:3473	Impact of Value Added Tax in Tamil Nadu Awarded in 2011
9	Mrs. A.S.Lakshmi Rani, Lecturer in Commerce, G.T.N Arts College, Dindigul. MKU-Part-time Regn.No.3079 /30/09/03	Impact of Reforms on Performance of Public Sector Banks in Dindigul District Awarded in 2010
10	Mr.R.Balasubramani, Lecturer in Commerce, G.T.N Arts College, Dindigul. MKU Part-time Reg.No.: 3319	Managerial Effectiveness and Efficiency in TNSTC Madurai Ltd. Awarded in 2010

11	Miss.T.GnanaGowsalya, Full Time Research Scholar, G.T.N Arts College, Commerce Research Centre, Dindigul. MKU Reg.No:1438	Role of Self Help Groups in Promoting Women Entrepreneurship in Dindigul. Awarded in 2011
12	Mrs. M.Parameshwari, Full Time Research Scholar, G.T.N Arts College, Commerce Research Centre, Dindigul. MKU Reg.No:1575	Functioning of Lead Banks in Dindigul Awarded in 2011
13	Mrs. K.Nirmala, Lecturer in Commerce, M.V.M Government Arts College for women, Dindigul. MKU Part-time Reg.No:3671	Utilisation of Assistancess by Small Scale Industries in Dindigul District. Awarded in 2011
14	Mrs.A.Latha Part-time Madurai Kamaraj University	Consumer Movement in Dindigul – A Study of Consumer Awareness and Attitude Awarded in 2013
15	Mrs.P.Nithya Pritha, Part-time Madurai Kamaraj University	Performance of Hotel Industry in Madurai Awarded in 2014
16	Mrs.K.Srikala Part-time Madurai Kamaraj University	Job Satisfaction of Bank Employees – A Comparative Study of Public and Private Sector Banks Awarded in 2014
17	Mr.J.Murugapandi Part-time Madurai Kamaraj University.	A Study on Timber Industries in Dindigul District. Awarded in 2015

	Reg. No:P8645	
18	Mrs.S.Amutha Part-time Madurai Kamaraj University	CRM in Banking sector –A Comparative study Awarded in 2015
19	Mrs.J.Latha Part-time Mother Teresa University Kodaikanal	Work Life Balance and Organizational Role Stress among women employees-A Study in IT industry in Chennai Awarded in 2015
20	Mrs.K.Mekala Part-time Madurai Kamaraj University	Entrepreneurial Traits Among Small Entrepreneurs in Dindigul District Awarded in 2016
21	Mr.V.ManiMaheshwaran Part-time Madurai Kamaraj University Reg.No P3333	Production and Marketing of Medicinal Crops in Hill stations in and around Dindigul District. Awarded in 2017
22	Mr.M.Benedict Part-time Madurai Kamaraj University	An Empirical Evaluation of Financial Performance and Shareholders Wealth creation in Indian Steel Industry. Awarded in 2017
23	Mrs.C.Kavitha Part-time Mother Teresa University Kodaikanal	Women Entrepreneurship and Public Sector Banks- A Study in Madurai District Awarded in 2018
24	Mrs.J.Lavanya Part-time Madurai Kamaraj University, Madurai	Customer Relations Management in Insurance Sector- A Comparative Study Awarded in 2018

Evaluation of Research Thesis

- Examiner for M.Phil Thesis of several Universities.
- My name is included in the panel of Examiners for evaluating the Ph.D. Thesis of various Universities.

Minor/Major Research Projects

Research Grants availed : 1. Study grant availed from ICSSR to visit the Libraries.
2. 1 year FIP Grant from UGC for pursuing PhD.

Participation in Seminars and Conferences

State Level	National Level	International Level	Total
10	28	2	40

- Research papers Presented at National Level Conferences : 21 Papers

Details of Research Papers

Title of the Research Paper	Place of Presentation	Period
Regularities Bodies of Tourism in India	Mar Ivanios College, Thiruvananthapuram, Kerala.	January 22-24 , 1998
Handling of Employees Grievances in Public Sector Banks	All India Commerce Congress held in Peechi, Kerala	January 18-20,1999
Disinvestment in Public Sector Equity.	Refresher Course conducted by ASC, Madurai Kamaraj University, Madurai	23 rd October 1997
E-Commerce is the New	All India Commerce Congress	17 th January

Differentiator for Business	held in Kottayam, Kerala	2000
Capital Market Reforms- Special Reference to Mutual Funds	All India Commerce Congress held in Kottayam, Kerala	19 th January 2000
Information Technology for Better Business Management	Indian Association for Management Development and Inter-University Council of Business Education and Research organized Conference held in Sri Venkateshwara University, Tirupati, Andhra Pradesh	March, 13-15 2000
Globalisation and New Textile Policy	All India Commerce Congress held at St.Peter's College, Kolenchery, Kerala	8 th Feb 2001
Networking and Communication	St.Peter's College, Kolenchery, Kerala.	10 th Feb 2001
Industry-Institute Interaction	UGC Sponsored Seminar organized by Annamali University, School of Management	21 st March 2000
Challenges to Commerce Education in the New Millennium	UGC Sponsored Seminar organized by Annamali University, School of Management	22 nd March 2000
E-Commerce and Co-operatives	Department of Co-operation , Gandhigram Rural Institute, Gandhigram	March 8-9 2002
Social and Economic Perspectives on Entrepreneurship	Directorate of Distance Education, Madurai Kamaraj University, Madurai	18 th March 2002

Globalisation and Rural Sector	UGC Sponsored Seminar organized by School of Management, Annamali University.	27 th March 2002
Total Quality Management (TQM) is a Strategy for Entrepreneurship Development	UGC Sponsored Seminar organized by School of Management, Annamali University,	29 th March 2001
Role of Small Scale Industries for the growth of Entrepreneurship in Dindigul District	ICSSR Sponsored National Seminar held in CPA College in Bodinayakanur	28 th February 2003.
Challenges Faced by ARDBs in Tamil Nadu	Tamil Nadu Co-operative Union sponsored Seminar held in Department of Co-operation, GRI, Gandhigram.	11 th March 2003.
Risk Management in Banking Industry	UGC Sponsored National Seminar on Recent Trends in Banking Industry held in Annamalai University	March 5-6 2003.
Improving Customer Service in Public Sector	UGC Sponsored Seminar on Customer Service Excellence held in Annamalai University.	13 th March 2003.
Knowledge Management in Indian Business Concerns	UGC Seminar organized by School of Management	28 th March 2002.
Impact of Economic Reforms on Dalit in India	UGC Seminar Organised by RIM Department, GRI, Gandhigram	30 th October 2003.
Challenges in Raising Indian	CII Sponsored Seminar held	1 st and 2 nd

Banking to International Standards	in the School of Management Pondicherry University	November 2003.
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List of Research Articles Published in Leading Journals and Books

1. Quality of Service in SRTUs in Tamilnadu in Indian **Journal of Public Enterprise**
2. Job Satisfaction of Workers in TNSTC in **Management Researcher A** Journal of the Institute of Management Development and Research.
3. E-Commerce in Co-operative Sector in **The Co-operator.**
4. Socio-Economic Condition of KVI workers in Madurai Region, **CEAT Publication, Delhi.**
5. Four Research papers presented in the national Conferences have been published in the Seminar Book of **Annamalai University.**
6. Quality of Service in State Road Transport Undertakings- A Case Study of RMTC Ltd., Dindigul in **Vanijya – A Journal of Dibrugarh University.**
7. Socio-Economic Perspectives of Entrepreneurship- A Research paper Published in the Book of Regional Symposium held in M.K.University.
8. Globalisation and India's Rural Sector an article Published in a book "**Small scale Industries Under Globalisation**".
9. Performance of NPAs in Public sector Banks in the Journal **Indian Economic Panorama.**
10. Economic Reforms in PDS in India, **Indian Co- Operative review.**
11. Financial analysis of Urban Co-operative Banks Dindigul districts, **Co-Operative perspective.**
12. Performance of Insurance Sector in India – A Comparative Study, **Indian Economic Panorama.**
13. Ethics in TV Advertisements, **Kissan World.**

Awarded M.Phil Research Topics

Under my Guidance

: 48 Candidates

Refresher Courses Attended

- Business Information Systems & Computer Applications to Business- conducted by ASC of Madurai Kamaraj University from 05-03-97 to 25-03-97.
- Financial Market Reforms- conducted by ASC M.K.University from 03-10-97 to 25-10-97.
- Entrepreneurial Skills in Higher Education System-conducted by ASC Madurai Kamaraj University from 27-01-2000 to 16-02-2000.

Examinership

: Served as an examiner both for PG and UG Courses in various Universities and also acted As an examiner for evaluating M.Phil thesis of M.K.University

Guest Lectures

: Delivered Several Guest Lectures in Pondicherry University, M.K.university and Annamalai University.

Countries Visited

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- Srilanka,
- Thailand,
- Malaysia,
- Philipines,
- UK,
- France,
- U.S.A. and
- Canada.
- Maldives
- Maurisus

Universities in Abroad Visited : Oxford and Cambridge

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Signature and Date: